

ImmoStyle

Luxury Real Estate * Lifestyle * Travelstyle





10° ANNIVERSARIO

CHARING GOLF TOUR

LA RICETTA PERFETTA PER FARE DEL BENE DIVERTENDOSI

2026



CHARING GOLF TOUR

The perfect recipe for doing good whilst having fun

Charing Golf Tour

The perfect recipe for doing good whilst having fun. Amongst events that combine sport, networking and Italian excellence, the Charing Golf Tour stands today as one of the most authentic examples of how golf can become a vehicle for values, relationships and solidarity.

2026 marks an important milestone: ten years of activity, ten years in which this initiative has succeeded in transforming a sporting passion into a concrete project with social impact. Created with the aim of supporting the third sector, the Tour promotes a virtuous model that intertwines disability, hospitality, sport, culture and the local area, creating real opportunities for people to meet and share experiences.

Where business meets the value of giving

Charing is a different way of experiencing golf. A way in which competition gives way to relationships, networking turns into genuine connection, and enjoyment becomes a concrete tool for doing good.

This is the essence of the Charing Golf Tour, the circuit which in 2026 celebrates ten years of activity and confirms its status as one of the most distinctive events on the Italian scene for those seeking high-level experiences capable of uniting sport, business and solidarity.

A decade of tangible results

The figures clearly illustrate the scale of the project: over 60 competitions held, more than 5,000 players involved and around €990,000 raised for charitable causes, foremost among them the Serafico in Assisi, a centre of excellence for the rehabilitation of people with complex disabilities.

Alongside this, an ever-expanding network of partners, volunteers and companies has helped make the Charing Golf Tour a concrete example of a culture of giving and collaboration between business and the social sector.

An experience designed for those seeking more

The Charing Golf Tour is not just a sporting event: it is a platform for building relationships.

For companies, it represents a strategic opportunity to:

- develop high-quality networks
- strengthen relationships with clients and partners
- enjoy team-building activities offering a rich experiential value
- position themselves within a credible and recognised initiative in the world of charity



2026



CHARING GOLF TOUR

LA RICETTA PERFETTA PER FARE DEL BENE DIVERTENDOSI

1°

27-28 Marzo

Garda Golf Country Club (BS)
**27: Pro Am Invitational
28: Gara a coppie**

BY NORBER

Charing Golf Tour, “la ricetta perfetta per fare del bene divertendosi” nel 2026 celebra 10 anni di impegno e solidarietà.

Nato per sostenere le realtà del Terzo Settore attraverso iniziative legate al mondo del golf, il progetto favorisce e promuove la vera Inclusione tra Disabilità, Accoglienza, Sport, Cultura, Arte e Territorio.

2°

22-23 Maggio

Golf Club Padova (PD)
**22: Pro Am Invitational
23: Gara a coppie**

3°

19-20 Giugno

Golf Club Asiago (VI)
**19: Pro Am Invitational
20: Gara a coppie**

4°

1-2 Agosto

**Golf Club
Alta Badia (BZ)**
**Golf Club
Pustertal (BZ)**
**Trofeo 36 buche “Charing Cup”
2 giornate di Pro Am Invitational**

5°

18-19 Settembre

Golf Club Bergamo “L'Albenza” (BG)
**18: Pro Am Invitational
19: Gara Singola Stableford**

www



charing.events
charing@charing.events

For individuals, it is an opportunity to access an exclusive circuit where sport, socialising and exploring the local area intertwine naturally.

Golf, destinations and excellence

The 2026 calendar takes in some of Italy's most fascinating golf clubs and destinations - from Lake Garda to the Dolomites - with five events spread across March and September.

Garda Golf Country Club (27-28 March)

- Padova Golf Club (22-23 May)
- Golf Club Asiago (19-20 June)
- Alta Badia Golf Club & Pustertal Golf Club (1-2 August)
- Golf Club Bergamo "L'Albenza" (18-19 September)

Each event consists of

Each event is designed as a complete experience: two days of top-level golf featuring Pro-Am Invitationals, a chance for professionals and enthusiasts to meet, and the open competition, with attentive hospitality, entertainment and exclusive dinners with show cooking, where cuisine becomes an opportunity for socialising and building relationships.

Alongside the green, in fact, another distinctive element unfolds: conviviality. Renowned chefs and exceptional ambassadors accompany guests on a journey that celebrates the best of the Italian lifestyle.

A project that creates value

The Charing Golf Tour is not just a sporting circuit, but a genuine networking platform. Alongside the Serafico in Assisi, in 2026 support will also be provided to Casa di Leo and the EOS Social Cooperative, organisations dedicated to supporting children, families and people in vulnerable situations.

The project also contributes to the promotion of golf as an educational discipline, capable of conveying values such as respect, inclusion and fair play, whilst at the same time representing an important opportunity to boost tourism in the host regions.

The value for companies: beyond sponsorship

Entering the world of Charing means going beyond visibility. It means participating in a project that gives concrete expression to the principles of social responsibility and sustainability, which are increasingly central to corporate positioning.

Partnerships thus become tools for:

- build a positive reputation

- contribute to ESG objectives
- create authentic content and relationships
- strengthen the sense of belonging within the organisation In a context where a brand's value increasingly depends on the relationships it builds, Charing offers fertile ground where business and solidarity meet.

A community that makes a difference

The heart of the project remains its human dimension. Alongside the Serafico in Assisi and the other organisations supported, the Tour involves volunteers, ambassadors and participants in a shared journey, where giving is not just a gesture, but a relationship.

Because today, doing charity means above all this: being there, taking part, sharing.

And the Charing Golf Tour has been demonstrating this for ten years, transforming every event into something more than just a competition: an experience capable of leaving its mark - in the memories of those who take part and in the lives of those who benefit.

It is precisely this philosophy that makes the Charing Golf Tour a unique event of its kind: an experience in which every swing becomes a tangible gesture, capable of generating value far beyond the golf course.

The heart of the project: the Serafico in Assisi

There is a specific, profound reason that has guided every decision of the Charing Golf Tour for ten years. That reason is the Serafico in Assisi.

Founded in 1871, the Serafico is today a centre of national excellence for the care, rehabilitation and education of children, teenagers and young adults with complex disabilities.

A place where medical expertise and humanity come together every day, offering personalised programmes that restore dignity, independence and quality of life.

It was precisely from this encounter that Charing was born. Not as a mere charitable initiative, but as a project built around a concrete, living, ongoing relationship.

From a gesture to a bond
Over time, the Tour has made a significant contribution to supporting Serafico, with over €920,000 donated and concrete initiatives such as the donation of advanced rehabilitation equipment.



CHARING GOLF TOUR

THE PERFECT RECIPE FOR DOING GOOD WHILE HAVING FUN

9
YEARS

Of
Charing Golf Tour

30
STAGES

In the most
prestigious
Golf Club
in Italy

30
EVENTS

Gala Dinners
featuring
internationally
renowned Chefs

MORE
THAN
5000

Players who have
participated
in these nine years

950
THOUSANDS
EUROS

The total amount
donated to
charity to the
Serafico Institute



CHARING
THE PERFECT RECIPE FOR DOING GOOD WHILE HAVING FUN

charing.events
charing@charing.events



CHARING is a charity sports event that promotes social responsibility, encourages the sharing of core values, and celebrates both athletic passion and local traditions.

It turns the spirit of togetherness into meaningful action.

Designed to support organizations within the Third Sector, Charing also provides corporate partners with the opportunity to join a dynamic, expanding network-where collaboration generates tangible and lasting value.



But what makes this bond unique is its nature: it is not just about fundraising, but about active participation. Participants, partner companies and ambassadors are not merely supporters, but become part of a community that shares values, experiences and goals.

The true meaning of 'doing good while having fun' This is where Charing's motto finds its truest meaning. "Doing good while having fun" is not a balance between two separate elements, but a single experience: playing, meeting, building relationships... knowing that all this makes a real difference in other people's lives.

Il Serafico therefore represents not only the main beneficiary, but the very soul of the project: the starting point and, at the same time, the destination of every edition of the Tour.



+39 351 947 9863



charging@charging.events

